

Sustainable Minds

2017 SCORECARD



Network Lebanon

Realism

Serves the is the selected issue an accurate depiction of a problem faced in business organizations, specifically in Lebanon?

1



Not a realistic issue in Lebanon or any organization

2



Realistic issue but not faced in Lebanese organizations

3



Realistic issue and somewhat faced in Lebanese organizations

4



Realistic issue and very relevant to Lebanese organizations

Creativity

Is the chosen medium of the video the best way to deliver the intended message? Is the idea synthesized in an original and surprising way?



Video not original, little thought appears to be put in the medium



Video somewhat original, medium not very suitable for message



Video somewhat original, medium somewhat suitable for message



Video very original and creative, selected medium excellently delivers intended message

Clarity of message

Is the video well structured and organized where the audience is able to clearly receive the intended message?



Video not well structured or organized, message not received



Video somewhat structured, but message still not clear



Video well structured, message somewhat received



Video is well structured and message is well received

Reasonable problem-principle combination

Is the selected principle a reasonable and feasible solution to the chosen problem?



Selected principle and problem are not well aligned



: Selected principle and problem are somewhat well aligned but the principle is not feasible solution



Selected principle and problem are well aligned, but another principle may be a better solution



The selected principle is a reasonable and feasible solution to the chosen problem

Team Name

RANK

TOTAL SCORE

